



SKILLS

- ❖ Writing (journalism, creative nonfiction, marketing copy, web copy, corporate communications), editing, proofreading, communications strategy.

WORK HISTORY

Cover Story Writer, 4/2009- Present

Builder/ Architect Magazine, Puget Sound, WA

- ❖ Conduct interviews and research and write monthly cover story.

Marketing Writer, 6/2008- Present

Expedia (via FILTER, staffing agency), Seattle, WA

- ❖ Write B2B marketing materials.

Marketing/ Interactive Content Specialist, 1/2008 - Present

FILTER, Creative Staffing and Resources Company, Seattle, WA

- ❖ Write and manage website content (www.filtertalent.com).
- ❖ Write and execute email campaigns and newsletters with a distribution of 24,000+ people.
- ❖ Write press releases, blog postings, marketing copy and resource materials for both print and web.

Contributing Writer

Reviveyourlife.com, online magazine, 11/2008 - Present

<http://reviveyourlife.com/author/kendallhopwood/>

Carrieanddanielle.com, online magazine, 11/2008 – 2/2009

<http://carrieanddanielle.com/author/kendall-hopwood/>

Suite101.com, online magazine, 8/2008 – 2/2009

<http://www.suite101.com/profile.cfm/kendallhopwood>

English Teacher, 8/2005 - 12/2007

Steele Canyon Charter High School, San Diego, CA

- ❖ Developed lesson plans and taught 11th grade English classes; led 11th grade English teacher meetings.

EDUCATION

University of California, Irvine

Master of Arts in English, 6/2005 - 8/2008

San Diego State University

Single Subject Teaching Credential in English/ Psychology, 8/2005 - 5/2006

Bachelor of Arts in English (Minor in Psychology), 8/2001 - 5/2005

- ❖ GPA: 3.92. *Summa cum Laude* with distinction in English. English scholarship recipient, 2003.
- ❖ Dean's List Fall 2001 through Spring 2005.
- ❖ Member of Academic Honor Societies: *Phi Kappa Phi*, *Phi Beta Delta*, *Sigma Tau Delta* (English), Golden Key.

Oxford University, England

Study abroad, 5/2003 - 7/2003

- ❖ GPA: 4.0

AREAS OF INTEREST

Architecture and design, arts and culture, equine sports (three-day eventing), healthy/sustainable living, literary studies, nonprofit organizations, travel, vegetarian cooking and entertaining, yoga.